

# POLO

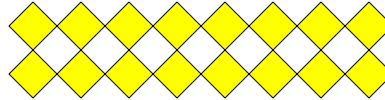
An ancient sport played by Tamerlane, Mogul Emperors, Teddy Roosevelt, Churchill, Patton, cavalrymen for 2000 years and now the English Princes, Tommy Lee Jones and 31 universities in the United States.



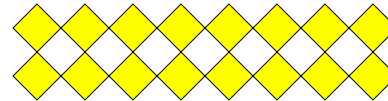
England's Royalty Playing Polo: Harry, Charles, & Edward



Polo at the Pavilion 2008



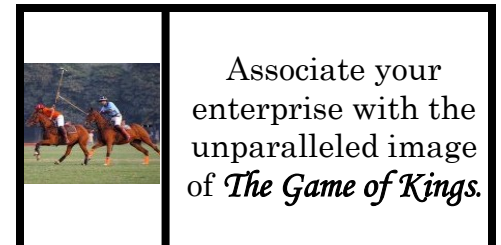
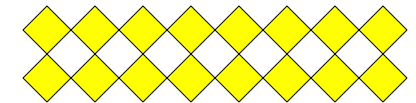
For more information, please contact the University of Michigan Polo Club at [afslick@umich.edu](mailto:afslick@umich.edu) or Andrea Slick at (517) 927-7999.



## University of Michigan Polo Club



*Thank you for taking the time to learn about our organization. We appreciate your donation!*

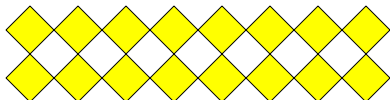


## About the Program

The seven year old U of M polo program is a club sport. We have built and currently operate our program with minimal support from the university. We rely exclusively on member dues, club fundraising and donations to finance the acquisition, training and maintenance of our polo ponies and costs of competition.

The Michigan polo team was founded in 2003 by Kat Heggan. In our inaugural year the team had two horses and four playing members, only one having any previous polo experience. Since then, the team has grown immensely. In our seventh season, we have nine horses and upwards of twenty members. The team has traveled to play against the University of Connecticut, the University of Kentucky, Yale University, Purdue University, Michigan State University, and Culver Academies. In 2010, we competed for the fifth time in the U. S. P. A. Intercollegiate Regionals at the University of Virginia.

During our school season, we play several matches including home and away games. We encourage spectators to share in the excitement of the match!



## Sponsorships Available

### Polo at the Pavilion September 23rd, 2010

*Student athletes compete followed by professionals, all mounted on the elite equine athlete: the Thoroughbred polo pony, at the MSU Pavilion*

#### Title Sponsor

Name on permanent Trophy and right to present at game  
Right to unlimited advertising of sponsorship  
Name on cover of Program and ad on back page or inside front page  
Two banners in the arena  
Right to conduct Polo ball or sole social function night before event  
Both teams attend one social function (in uniform if requested)  
Right to design, manufacture gift U of M vs. MSU t-shirts or other kind of gift bearing Title Sponsor's name  
Fifty preferred seats

#### Team Sponsor

Right to unlimited advertising of team sponsorship  
Right to present individual winners or runner-up trophies  
One banner in the arena  
Two full pages in the program  
Right to conduct cocktail party or social function before game (not night before, teams will attend in uniform if requested)  
Thirty preferred seats

#### Most Valuable Player and Best Playing Pony

##### Sponsors

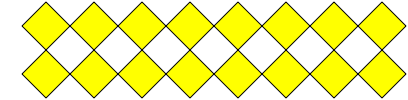
Unlimited advertising of Sponsorships  
Right to present individual trophies  
One full page in the program  
Sign in the arena  
Right to conduct official MVP or BBP functions  
Ten preferred seats

#### Adopt a Polo Pony

Sponsor one of the U of M Polo Ponies for the Polo Season which includes feed, bedding, veterinarian services, farrier services  
Name of Sponsor(s) displayed on pony's stall  
Receive E-mail updates of your chosen Pony every month

#### Home Game Sponsor

Sponsor one of the U of M Home Polo games  
Includes a banner in the arena  
Right to promote to spectators during event



#### Price List

<i>Sponsorships</i>	<i>Cost</i>
Title Sponsor	\$ 3,000
MSU Sponsor	\$ 2,000
U of M Sponsor	\$ 2,000
GR Sponsor	\$ 2,000
Detroit	\$ 2,000

#### *M.V.P. SPONSORSHIPS*

U of M	\$ 1,000
MSU	\$1,000
Grand Rapids	\$500
Detroit	\$500

#### *BEST PLAYING PONY SPONSOR*

U of M vs. MSU	\$1,000
GR vs. Detroit	\$500

#### *PROGRAM ADS*

Back cover or	
Inside Cover Page	\$400
Two Pages	\$500
Full Page	\$300
Half Page	\$200
Quarter Page	\$150
Business Card	\$ 75

#### *ADOPT A POLO PONY*

Per Pony/Month	\$350
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<i>HOME GAME SPONSOR</i>	\$200
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